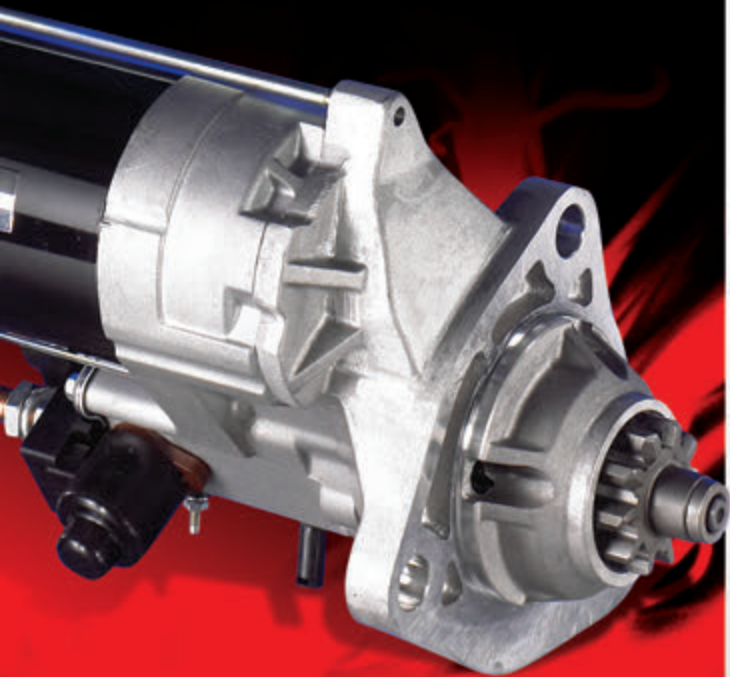


WHY DENSO HEAVY DUTY?

Denso is one of the world's largest automotive component suppliers, and currently provides products to many of the major auto manufacturers.

Since the 1980's Denso has provided premium components for the aftermarket under the First Time Fit brand.

Denso has spent decades perfecting their craft, standing behind their commitment to quality, innovation, and advanced technology, making everything Denso does...



... "Better By Design"!

STOP
REPLACING YOUR
OLD STARTERS
EVERY YEAR!



DENSO
HEAVY DUTY

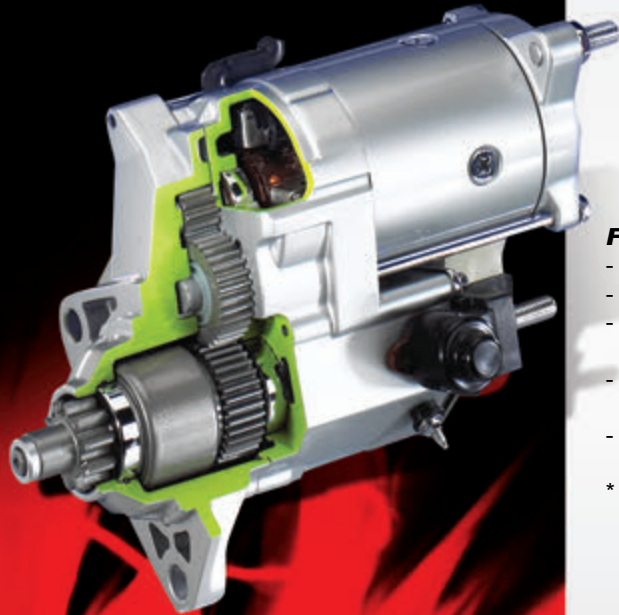
R5 STARTERS
***350,000 MILE WARRANTY**

BETTER BY DESIGN!

THE DENSO R5

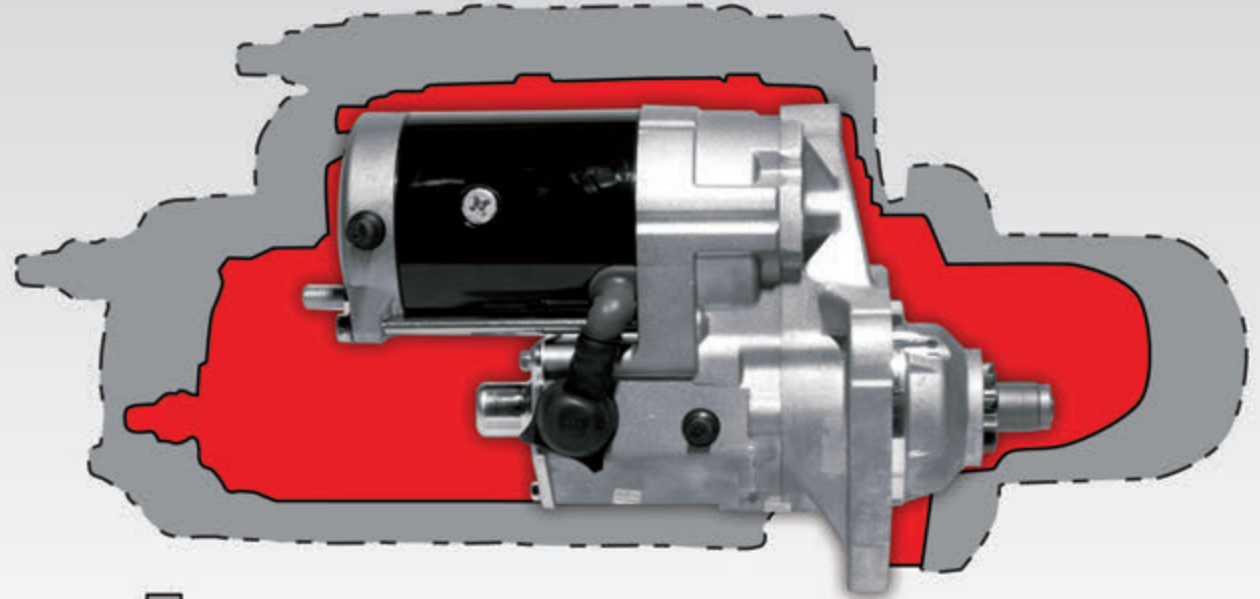
DENSO Heavy Duty parts are precision built for use in frequent start and stop applications and are fleet tested over millions of miles to deliver the most dependable starter in the world.

Besides being the largest starter and alternator manufacturer in the world, Denso Heavy Duty starters offer over 50 years of experience as well being the lightest starter in the industry.



***350,000 MILE WARRANTY!**

SIZE COMPARISON



- COMPETITOR STARTER**
- DENSO P5.0 STARTER**

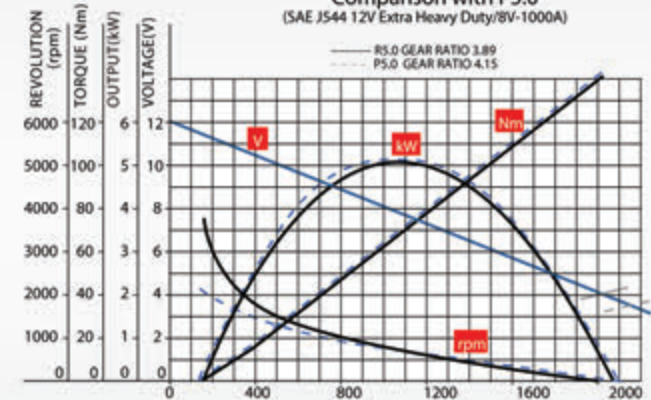
FEATURES / BENEFITS

- Smallest Class-8 starter in the market
- High durability for the most demanding applications
- High torque for maximum starting power (improved cold start-ability); highest in the industry
- Smooth engagement for improved durability of pinion and ring gear
- Torque limiter feature to prevent ring gear/drive train breakage
- * Warranty: 3 years/350,000 miles (On-Road Applications)
1 year/unlimited miles (Off-Road Applications)

ENGINE RECOMMENDATION CHART

TYPE		ENGINE DISPLACEMENT
Offset Reduction Gear Type	R5.0	
		10 12 14 16 18 [L]

R5.0 OUTPUT PERFORMANCE Comparison with P5.0 (SAE J544 12V Extra Heavy Duty/8V-1000A)



For more information go online to, www.DENSO5.COM

Or, visit any of these locations:

Louisville, KY - Diesel Injection Service Co., Inc. - 877-361-2531
 Cincinnati, OH - Diesel Injection Service Co., Inc. - 800-828-1562
 Columbus, OH - Columbus Diesel Supply Co., Inc. - 800-818-7867
 Indianapolis, IN - Turbo & Diesel Injection Co. - 800-232-2834
 Fort Wayne, IN - Fort Wayne Diesel Service - 800-269-2475
 Fontana, CA - Performance Turbochargers, LLC - 866-887-2648